On behalf of The Council of Educators in Landscape Architecture (CELA), we invite you to sponsor our Centennial Meeting, which will be held at the Louisville Marriott Downtown Hotel in Louisville, KY from March 18-21, 2020. Full information about The CELA Centennial Meeting 2020 is available online at: http://thecela.org/cela-2020/

The CELA Centennial Meeting brings together the largest assembly of educators in landscape architecture in the world and showcases the most recent research and emerging technology in all aspects of landscape architecture. The conference will attract over 350 faculty members, graduate students, and associated professionals from The CELA member schools in the US, Canada, Latin America, Australia, Europe and Asia.

Your sponsorship means everything to the success of the 2020 conference because it will help advance The CELA’s mission to steward the quality and scope of design teaching and research. In addition, it will affirm our efforts to serve students, landscape architects, allied professionals and services, and society at large. We thank you in advance and are truly grateful for your participation in our program.

QUESTIONS?

For questions about payment, contact CELA Staff at staff@thecela.org or 919-674-4185.

For questions about logistics or the event, contact Irene Angelos, The CELA Centennial Meeting Coordinator, at iangelos@imnsolutions.com or 703-507-7905.

OVERALL CONFERENCE SPONSOR

Golden Stallion Sponsor - 3 available at $5,250 each

This option offers the highest visibility throughout the conference including recognition in the printed conference program, conference website, and on-site signage; a six-foot table, with two chairs for company representatives in the exhibit area; names and emails of all registrants; verbal recognition at the opening reception and Friday night Special Derby event as well as two tickets for company representatives to attend.
EVENT / EDUCATION

Each of the following sponsorships receives recognition in the printed conference program, conference website, and on-site event signage; as well as recognition at the sponsored event and two passes for company representatives.

- **Opening Reception** - $2,000, Wed, March 18
- **Morning Keynote Lecture** - $1,250, Thu, March 19
- **Continental Breakfast** - $1,500, Thu, March 19; Fri, March 20; Sat, March 21
- **Refreshment Break** - $1,500, Thu, March 19; Fri, March 20; Sat, March 21
- **Lunch & Awards Ceremony** - $2,000, Sat, March 21
- **Derby Party** - $1,500 each for two sponsors; $3,000 for one sponsor, Fri, March 20
- **Administrators Lunch** - $1,000
  
  see your message/logo on the meeting schedule, and flashed on all AV prior to start of session and at end of session
- **Lifetime Achievement Award Recipient** - $1,500, Sat, March 21
  
  your support will help cover the costs to identify the LAA as well as have that person attend the meeting to receive recognition. The LAA may also be asked to speak based on schedules

IDENTITY ITEMS

The CELA staff will work with you to produce any of the below items. The fees listed include production costs.

- **Lanyard Sponsor** - $2,000
  
  see your message/logo on all badge lanyards
- **Conference Bag Sponsor** - $2,000
  
  see your message/logo on all convention totes
- **Conference Cell Phone App Sponsor** - $2,000
  
  your logo and acknowledgement will be embedded within the app
- **Conference Audiovisual Sponsor** - $3,000
  
  your logo or message will be flashed on all AV prior to start of breakout sessions
- **Hotel Room Keys Sponsor** - $3,000
  
  deliver a message through a customized hotel room key card give to all attendees at check-in

EXHIBITS

**Exhibit Tables** - $895 per exhibit space

This includes a six-foot table with two chairs in centrally located exhibit space. Exclusive exhibitor times will be offered on Thursday, Friday and Saturday. Electricity and other needs may incur additional fees. Sponsors of identity items, educational sessions, meals or special events can sign up for a display table for $450 instead of $895.