



CELA Board of Directors (AGENDA THEME: Updates since June 21, 2018 Board meeting)

**Conference Call Thursday, August 02, 2018 11:00 am CST
(800.325.1307; 427438)**

12:00 p.m. EST; 11:00 a.m. CST; 10:00 a.m. MST; 9:00 a.m. PST; 2:00 a.m. Sydney time; 6:00 p.m. Europe (Note: These are daylight savings times rather than standard times.)

Adjourn 12 Noon CST

This meeting will focus on updating the Board on activities post-June 21, 2018 meeting, and items impacting the 2017-18 budget. No reports from Standing Committees are required, however, brief updates from specific Standing Committees will be included. Two full Board actions are expected.

Please add these dates to your calendar:

September 20, 2018 11:00 am CDT

October 17-18, 2018 11:00 am CDT; Mid-Year Meeting at ASLA (Wednesday & Thursday)

November 15, 2018 11:00 am CDT

AGENDA

I. Business Office Update (Orta)

II. CELA President's Report (LeBleu)

A. ED Search Committee Report (June 8)

- a) Links to ED applications & proposals are posted on the CELA webpage, CELA Job Applications and ASLA Job Link.
- b) Have received LOIs from 4 individuals, and 9 Association Management Companies.

B. Landscape Journal

- a) Conference call with Toni Gunnison (UWPress Journals Mgr.), Claire Eder (Journal Marketing Specialist), John Ferguson (Journal Production Mgr.) and Brian Lee, LJ Editor to discuss new marketing plan and redesign of journal for 2020.
 - i. Outcome of meeting—Marketing Plan is needed.

C. Website—Updates and changes

- a) ED Search documents, content added for Laurie Olin Lifetime Achievement Award winner, CELA Meeting Agendas—Updated; CELA 2019 graphic added; CELA Member School content update—Ongoing; Regional Directors--Updated; Track Chairs—Updated; CELA Fellow Chair—Updated...

D. Constant Contact

- a) Many emails thanking CELA for doing this (14 unsubscribes); 936 contacts.

II. CELA Standing Committees Reports

A. Standard Committee on Budget & Finance (Paul Voos, Chair)

B. Standing Committee on Conferences & Events (Mark Boyer, Chair)

- a) CELA 2020 Conference—Update from Irene Angelos, Conference Organizer
 - i. Trip to Louisville (LeBleu)
- b) CELA 2019 Sacramento, CA (UC Davis)
 - i. MOU and budget received
 - ii. UC Davis conference committee will meet in August.

C. Standing Committee on Research and Creative Scholarship (Newman, Chair)

- a) Committee Meeting July 18, 2018
- b) 2019 Open Conference Abstract Submission

D. Other Standing Committees Reports

- a) Other

III. Other CELA Business

A. Board Actions

- a. Maria Counts will resign from the Region 5 Director position, and be appointed to the remaining term of the Region 6 Director position.
- b. Nadia Amorso will be appointed to the open/vacant Region 9 Director position.

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