



October 31, 2018

Dear Administrators,

The CELA Executive Committee, Board, and Staff have just returned from the CELA Mid-Year Meeting in Philadelphia, PA. Also present from IMI Association Executives were Peter Kralka, our new CELA Executive Director; Linda Owens, President of IMI and Clint Owens, Vice-President and IT Manager. A transition plan has been put into action and will take place over the next few months. All programs will receive information about updated contact and billing information. A formal announcement introducing Peter Kralka as the new CELA Executive Director will soon be released.

CELA Board and Regional Director Nominations

CELA is currently accepting nominations for the board positions of **First Vice-President/President-Elect and Treasurer**. The First Vice-President/President-Elect position is a three-year commitment moving from President-Elect to President to Past-President. Treasurer is a two-year position.

Several **Regional Director** positions are up for nominations including **Regions 3** (Colorado, New Mexico, Texas, Oklahoma, Louisiana & Arkansas), **Region 6** (Tennessee, Mississippi, Alabama, Georgia, North Carolina, South Carolina, Florida & Puerto Rico), **Region 10** (West Virginia, Virginia, Pennsylvania, New Jersey, Maryland, Delaware, & Washington DC) and **Region 11** (Belgium, Denmark, England, Finland, The Netherlands, Norway, Sweden, Switzerland, Lebanon & Israel). Only schools or individuals in Regions 3, 6, 10 and 11 are eligible in this election cycle to nominate from their respective Region for a Regional Director position. All nominees (CELA Officers & Regional Directors) must come from CELA full-member institution in good standing. Self-nominations are acceptable. All nominees should have the approval of their academic administrators thereby reflecting the institutional support needed to conduct the activities of the position for which they are being nominated (for example, CELA Board members are expected to attend CELA's annual conferences at their expense or their institution's). Support for accommodations and meals for two days of pre-conference Board meetings is provided by CELA. For more information: <https://thecela.org/call-for-nominations-officers/>

CELA Faculty Awards

Please consider submitting or nominating a deserving faculty member from a CELA-member institution in good standing for the CELA Faculty Awards! There are 11 award categories.

- Excellence in Studio Teaching Award (Senior & Junior Level)
- Excellence in Teaching Award (Senior & Junior Level)
- Excellence in Research and/or Creative Works Award (Senior & Junior Level)
- Excellence in Service-learning Award (Senior & Junior Level)
- Outstanding Administrator Award
- Outstanding Communications Award
- Outstanding Educator Award

For more information and awards for specific requirements:

<https://thecela.org/cela-2019-call-for-faculty-award-nominations/>

CELA Student Awards

The CELA Student Award recognizes a students' outstanding performance in research or creative scholarship. The award includes two main categories: The Research Award and The Creative Scholarship Award. Students are encouraged to submit their best academic work, which may be based on a research paper, an outstanding studio design project, a thesis, a dissertation, a terminal project or other acceptable format for reporting research work reflecting a clear grounding in scientific inquiry and/or design investigation. A registration fee of \$25.00 is required. Eligibility: All undergraduate and graduate students enrolled in a CELA member school in good standing during the semester(s) in which the work was completed, and all recent graduates (within one year of graduation date) from a CELA member school in good standing. For more information: <https://thecela.org/cela-2019-student-award-for-research-or-creative-scholarship/>

CLASS Fund Research Award

The CLASS Fund Research Award is made in support of research related to landscape architecture, horticulture or landscape contracting in the following areas: sustainability; water quality, conservation or use; air quality; climate adaptation or global warming; community capacity building or development; urban land use; sustainable or alternative transportation; urban heat island or greenhouse gas emission impacts; social, cultural and environmental capital; performative landscapes; or green infrastructure. Faculty from all CELA member schools in good standing within the continental USA are eligible to submit proposals. Faculty in landscape industry fields from other upper-level colleges and universities within the continental USA may also submit proposals. For more information: <https://thecela.org/call-for-proposals-class-fund-research-award-ay-2018-2019/>

Tax-Exempt Status + Budget + Billing

The IRS has acknowledged that it has received all of CELAs tax-returns, and CELAs request for retroactive reinstatement of organizational tax-exempt status filed in September 2018. Now we wait!

As stated in the previous President's Message, the review of prior tax returns, budgets and billings have given CELA the opportunity to review and invoice past due memberships and advertisings from previous years. Many thanks to those who have brought their accounts up to date. If you have a question re a recent billing invoice, please direct questions to Charlene LeBleu, President, leblecm@auburn.edu

CELA 2019 Abstract Submission and Conference

CELA 2019 has received over 500 abstract submissions! Abstracts are currently out for review. The CELA 2019 Annual Conference will be in Sacramento, CA March 6-9, 2019. It is hosted by the Landscape Architecture + Environmental Design Program at the University of California at Davis (Patsy Owens, Conference Committee Chair). The theme is *Engaged Scholarship: Bringing together Research, Teaching, and Service*. Check out the conference website at <https://cela2019.ucdavis.edu/>

CELA Web—Faculty Job Postings

CELA has received a surge in faculty job postings over the past four weeks. It's increased the number of hits on the website 1000X !!! CELA has been asked if it would consider sending out a "positions open" email once per week (or every other week) to all CELA members in good standing listing new postings. This would be done as a service to members and paying advertisers. The request is currently under consideration. In the meantime, we ask that Administrators, please refrain from using the old CELA ListServ to send position announcement. This specifically applies to those who have not placed ads on the CELA website. However, it's impossible to monitor those who have placed ads and those who haven't.

Landscape Journal

Brian Lee, Editor, Landscape Journal, has requested that Administrators query their faculty for any full-papers that might fit publication in Landscape Journal. Submission guidelines may be found at <http://lj.uwpress.org/> Faculty may also send their papers for a cursory review to Brian Lee, blee@uky.edu

Constant Contact STEM Survey

The CELA conducted a STEM Survey during September 2018 and October 2018. Many thanks to the 30 programs (out of 75) who participated. The results of the survey can be found at <http://survey.constantcontact.com/survey/a07efnvnjhmjlh7i8yb/results> Comments generated from the survey are attached (see page 4-5).

2018 ASLA Resources for Licensure Advocacy Updates

At the recent ASLA Board of Trustees meeting in Philadelphia, PA, the ASLA BOT approved updates to the ASLA *Resources for Licensure Advocacy*. You can find these documents at <https://www.asla.org/licensureadvocacy.aspx>

The “Prerequisites for Licensure” document was edited to state the following:

2002 Version

The ASLA believes that a professional degree in Landscape Architecture from a program accredited by the Landscape Architectural Accreditation Board should be a prerequisite for licensing. The ASLA also believes that alternate experiences to the accredited degree could be considered as fulfilling the educational prerequisites to licensure on an individual candidate basis. These may include practical experience, alternative educational tracks, or a combination thereof.

2018 Version

In fulfilling the educational requirement, ASLA believes a professional degree in landscape architecture from a program accredited by the Landscape Architectural Accreditation Board serves as the minimum criteria for landscape architecture educational attainment. ASLA also believes that alternative equivalent educational paths may provide the requisite qualifications in lieu of the accredited degree that could be considered as fulfilling the educational prerequisites to licensure. These may include practical experience, alternative educational tracks, or a combination thereof.

Question: What is an “alternative equivalent educational paths (that) may provide the requisite qualifications in lieu of the accredited degree that could be considered as fulfilling the educational prerequisites to licensure?” Also, note that “on an individual basis” has been removed.

Please let me know if you think this change in wording is worth discussing at the *2019 CELA Annual Administrators Meeting*, March 5, 2019, in Sacramento, CA. Send response to Charlene LeBleu, leblecm@auburn.edu

Finally, work continues on our 100th-anniversary meeting in 2020. Louisville, KY will be our celebration site! Louisville is home to Churchill Downs, the host the Kentucky Derby Horse Race, the Louisville Slugger Museum, several Kentucky Bourbon distilleries, and many outstanding landscape architecture projects to tour. The CELA will keep you posted as 100th anniversary adventure evolves!

Respectfully,

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CELA Constant Contact STEM Survey Comments:

Question 2: What CIP code does your landscape architecture program currently use?

The inability of ASLA/advocacy to get LA listed as a STEM discipline under the 04.0601 CIP code is the root of this question. I think it is vital that we achieve STEM status under that code and that all accredited LA programs continue to use the 04.0601 code. Fragmenting the profession by having different codes for the same name, the same profession (though a diverse profession, certainly), and the same accreditation status will be disastrous for the long term health of the profession.

Our program is currently classified by the National Center for Educational Statistics under 04.061 Landscape Architecture. This is the classification the university applies.

I believe it is the first one, 04.0601 Landscape Architecture

The Florida Board of Governors lists Landscape Architecture as a STEM discipline using the 4.0601 CIP code. Our college PhD program (with a concentration in Landscape Architecture) will have a STEM and non-STEM CIP code.

Expect to change to 30.3301 Sustainable Studies

Should CIP code assignment be an accreditation criterion?

Question 3: Did you (or do you plan to) change your CIP code specifically to achieve STEM designation status?

We are stronger together than we would be when fragmented. Changing the CIP code in order to achieve STEM status is backward, a work-around to STEM whose long-term results will be worse than not being listed at all. The possible alternate codes are not well respected among natural resources scientists-- as a colleague described the programs under these codes "a full arena of half-developed education programs and outcomes."

The state of Florida considers 04.0601 to be a STEM CIP code.

We are currently checking with our university to learn whether they would support a proposal, and we are talking with folks at other Landscape Architecture departments who are pursuing the change.

The University and the Program do not want to change the CIP code because we are a Landscape Architecture Program educating future landscape architects. We are cognizant of the implications this has on admissions and research funding. As a State institution, any change must be carefully considered, and a change to the CIP code is not easily reversed. The program will wait to see what happens after the inclusion of 4.0902 Architectural and Building Sciences/Technology as a STEM designation.

Changing the code was the means by which we sought to achieve STEM status for our MLA program. In Spring 2018 we applied to the university registrar to do this.

We would like to know how.

We requested this change on May 15, 2018, and it was approved on May 25, 2018.

We considered this last year and LA Faculty opted to remain with the Landscape Architecture code. We will be revisiting this question at the request of our administration later this Fall.

Question 3—continued

We are using Environmental Studies in order to provide extended OPTs for our international students. I would much prefer to have the Landscape Architecture CIP code revised to be STEM. I think our coursework is appropriate.

We are considered STEM with the state of Florida

We are beginning to talk about it, but wonder how much erosion of "landscape architecture" this might contribute to.

We don't want to - but may have to. International students will choose universities where their post-graduate work period is longer due to a STEM discipline designation. ASLA has lacked urgent and effective action on this which leaves educators at this precipice where we will have to seriously consider a shift of our CIP disciplinary assignment away from Landscape Architecture. This is regrettable - and is also happening in Architecture.

Only for the MLA

We need more information about the long-term impact of making the change. Thank you for conducting this survey.

Question 4: Was your proposal to change CIP codes denied?

I am convinced we all need to work together, get CELA involved, exert real pressure on ASLA to make something happen, and get the LA 04.0601 CIP code acknowledged as STEM.

Inquiries were rebuffed before the program even considered applying for a change in CIP Code.

I would appreciate more information on this process. There are discussions of having the LA program as STEM discipline. Any assistance from CELA would be appreciated.

Our application to change our CIP code to 03.0103 Environmental Studies was denied (though the descriptor for Environmental Studies describes our program perfectly), since - the university registrar argued - we are already classified under Landscape Architecture.

How many universities have shifted their CIP code already? How many have attempted?