

CELA 2022 SPONSORSHIP OPPORTUNITIES

CELA is proud to announce its 2022 annual conference, and we hope you will join us this year as a sponsor. This year’s conference promises to provide you with numerous opportunities for exposure to industry leaders. As a sponsor, your company will gain unparalleled visibility while supporting the CELA. Details on sponsorship opportunities can be found below and on the following pages. Now is the time to lock in your sponsorship!

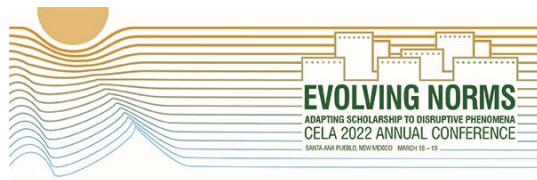
If you have any questions about sponsorship levels, or what is included, please email staff@thecela.org.

To make a sponsorship commitment, check the desired event/item(s) and complete the form on the next page.

Reply by Monday, January 31, 2022, to ensure inclusion in the program and other printed materials.

- Multiple items/events can be chosen to achieve your desired level.
 - Multiple companies will be accepted at all levels.
 - Items are First Come First Serve.
- To secure a sponsorship, the FORM MUST BE COMPLETED & SUBMITTED.

<u>BENEFITS OF SPONSORSHIP</u>	<u>Diamond</u> \$3,500+	<u>Platinum</u> \$2,000+	<u>Gold</u> \$1,000+	<u>Silver</u> \$750+	<u>Bronze</u> < \$750
Listing on sign during sponsored event/item	X	X	X	X	X
Listing on general sponsorship signage	X	X	X	X	X
Listing in the official conference program	X	X	X	X	X
Sponsor ribbons to wear during conference	X	X	X	X	X
Listing in conference wrap-up communication	X	X	X	X	X
Listing on the conference page of CELA website and in conference promotional materials	X	X	X	X	X
Inclusion in post-conference sponsor video	X	X	X	X	
Social Media highlight post	X	X	X		
Ad in official conference program	X full page	X 1/2 page	X 1/4 page		
Opportunity to address conference attendees– Live or Recorded	X 3 minutes				
Company logo on CELA conference web page	X				



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<input type="checkbox"/> Friday Night Awards Event (2 available) \$2,500 <input type="checkbox"/> Abstract Proceedings First Tier (limited to 1) \$2,500 <input type="checkbox"/> Conference Flash Drives* \$2,500 <input type="checkbox"/> Creative/Logo Daily Face Masks* (3 available) \$2,500 <input type="checkbox"/> Hand Sanitizer Stations* \$2,500 <input type="checkbox"/> Keynote Session (2 available) \$2,000 <input type="checkbox"/> Lanyards* \$2,000 <input type="checkbox"/> Attendee Lunch \$2,000 Choose day(s): <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Meeting Space Internet Access * \$2,000 <input type="checkbox"/> Wed. Night Welcome Reception (2 available) \$1,750 <input type="checkbox"/> Confirmation Email Sponsor* \$1,750 <input type="checkbox"/> Hydration Station* \$1,750 <input type="checkbox"/> Attendee Breakfast \$1,500 Choose day(s): <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Abstract Proceedings Second Tier (limited to 3) \$1,500 <input type="checkbox"/> Education Track Sponsor– THEME TRACK \$1,500 <input type="checkbox"/> Abstract Proceedings Third Tier (limited to 6) \$1,250 <input type="checkbox"/> Abstract Proceedings Fourth Tier (limited to 9) \$1,000 <input type="checkbox"/> Administrators' Lunch (2 available) \$1,000	<input type="checkbox"/> Education Track Sponsor (choose below) \$1,000 <input type="checkbox"/> DEI <input type="checkbox"/> Design Edu + Ped. <input type="checkbox"/> Geo-spatial & Dig. An. <input type="checkbox"/> History/Theory + Culture <input type="checkbox"/> LA for Health <input type="checkbox"/> Land. Performance <input type="checkbox"/> Land. Planning & Ecol. <input type="checkbox"/> Ppl-Environ. Relat. <input type="checkbox"/> Resil. & Clim. Action <input type="checkbox"/> Research by Design + Impl. <input type="checkbox"/> Research Methods <input type="checkbox"/> Svc. Learning + Comm. Eng. <input type="checkbox"/> Urban Design <input type="checkbox"/> Registration Desk* \$ 800 Choose day(s): <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Poster Presentations \$ 750 <input type="checkbox"/> Welcome Letter* \$ 750 <input type="checkbox"/> Track Chairs Lunch \$ 750 <input type="checkbox"/> Coffee Breaks* \$ 750 Choose day(s): <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Exhibit Table Display (limited to 10, daily price) \$ 500 Choose day(s): <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Board Dinner (2 available) \$ 375 <input type="checkbox"/> Board Meeting \$ 375 <p style="text-align: center; color: green; font-size: small;"> Don't see something that fits your needs/budget? Need more info? Contact us - we want to work with you! 919.674.4185 <i>*denotes personalization available- ask CELA staff about ways to make this item your own & showcase your brand!</i> </p>
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Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Method of Payment: TOTAL \$ _____:

All conference sponsorship sales are final and cannot be changed after payment is processed.

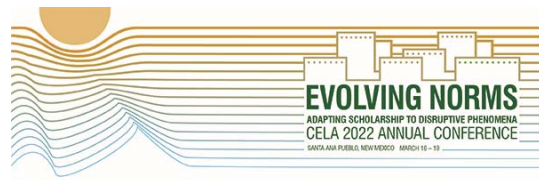
Check enclosed. **Please email your completed form to staff@thecela.org**

Make check payable to CELA and enclose a copy of this form with your check.

Mail to: CELA Sponsorship Dept., 110 Horizon Drive, Suite 210, Raleigh, NC 27615.

Credit Card: **Please email your completed form to staff@thecela.org** and then call the CELA office (919.674.4185) to provide your credit card information.

LEVELS
Diamond: \$3,500+
Platinum: \$2,000+
Gold: \$1,000+
Silver: \$750+
Bronze: < \$750



CELA 2022 SPONSORSHIP OPPORTUNITIES

- **Friday Night Awards Event (2 available) \$2,500**
 The awards event is the biggest night of the CELA conference. Have your name front and center as we honor the year's best of the best.
- **Abstract Proceedings Sponsors**
 Sponsors will receive exposure in the official Abstract Proceedings document commensurate with the level of support chosen.

First Tier	(1 available)	\$2,500
Second Tier	(3 available)	\$1,500
Third Tier	(6 available)	\$1,250
Fourth Tier	(9 available)	\$1,000
- **Conference Flash Drives* \$2,500**
 CELA will purchase flash drives branded with your logo and distribute to each attendee as a greener option for disseminating the program and other conference materials.
- **Creative/Logo Daily Face Masks* (3 available)\$2,500**
 CELA will purchase customized face masks including your logo and hand them out to attendees. Three days available for choosing, first come/first served.
- **Hand Sanitizer Stations* \$2,500**
 Help ensure all participants stay well by sponsoring hand sanitizer stations throughout the event space.
- **Keynote Session (2 available) \$2,000**
 Help support bringing in great speakers by choosing this option. Sponsor choice of session is first come/first served.
- **Lanyards* \$2,000**
 CELA will purchase branded/custom lanyards for each attendee to wear during the conference to hold their nametags.
- **Attendee Lunch \$2,000**
 Sponsor lunch for all participants. Choice of days is first come/first served.
- **Meeting Space Internet Access * \$2,000**
 Keep attendees connected during the conference by sponsoring the Wi-Fi. Customization available.
- **Wed. Night Welcome Reception (2 available) \$1,750**
 Sponsor the opening night event– your support is important as we get together after years apart!
- **Confirmation Email Sponsor* \$1,750**
 Each attendee will receive an email from CELA when they register– sponsor this and we'll insert a short message from you at the bottom of each one.
- **Hydration Station* \$1,750**
 Participants must stay hydrated, why not have your name on this important hub of action?! Ask about ways to upgrade this.
- **Attendee Breakfast \$1,500**
 Sponsor breakfast for all participants. Choice of days is first come/first served.
- **Education Track Sponsor– THEME TRACK \$1,500**
 Sponsor the 2022 Theme Track, Evolving Norms, and have your logo displayed in conjunction with all sessions in this track.

- **Administrators' Lunch (2 available) \$1,000**
 Support this annual gathering of the Program Administrators.
- **Education Track Sponsor (choose below) \$1,000**
 Sponsor any of the 2022 tracks and have your logo displayed in conjunction with all sessions in this track. Choice is based on first come/first served.

<input type="checkbox"/> DEI	<input type="checkbox"/> Design Edu + Ped.
<input type="checkbox"/> Geo-spatial & Dig. An.	<input type="checkbox"/> History/Theory + Culture
<input type="checkbox"/> LA for Health	<input type="checkbox"/> Land. Performance
<input type="checkbox"/> Land. Planning & Ecol.	<input type="checkbox"/> Ppl-Environ. Relat.
<input type="checkbox"/> Resil. & Clim. Action	<input type="checkbox"/> Research by Design + Impl.
<input type="checkbox"/> Research Methods	<input type="checkbox"/> Svc. Learning + Comm. Eng.
<input type="checkbox"/> Urban Design	
- **Registration Desk* \$ 800**
 All participants will check in here and pass/stop by regularly, what a great place to put your company emblem. Have a logo tablecloth? We are happy to display this on the day that you choose. Days are first come/first served.
- **Poster Presentations \$ 750**
 Sponsor the poster session and have your logo displayed during the session and promotion of this piece of the conference.
- **Welcome Letter* \$ 750**
 CELA attendees will receive a welcome letter upon checking in for their stay at the host hotel and your logo/branding will be the footer.
- **Track Chairs Lunch \$ 750**
 Support this annual gathering of the Track Chairs.
- **Coffee Breaks* \$ 750**
 Sponsor breakfast for all participants. Choice of days is first come/first served.
- **Exhibit Table Display (limited to 10, daily price) \$ 500**
 Showcase your company with a tabletop display in the prefunction area near the general session/high traffic area. Exhibitors are limited to ten per day, and spots are sold at a daily rate. The price includes one exhibit representative for the day(s) chosen, additional reps are extra. Education sessions/CEUs are not included for this registration option.
- **Board Dinner (2 available) \$ 375**
 Provide support the meal for Board of Directors.
- **Board Meeting \$ 375**
 Sponsor this multi-day gathering of the Board of Directors.

Don't see something that fits your needs/budget? Need more info? Contact us - we want to work with you! 919.674.4185

** denotes personalization available- ask CELA staff about ways to make this item your own & showcase your brand!*