

## CELA MEDIA STATEMENT

**Title of Paper or Research:**

THREE MOMENTS IN AESTHETIC DISCOURSE: FROM NATURAL LAW TO PHENOMENAL RICHNESS

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**Media Statement:**

This paper explores aesthetics through three historically-influential texts: Marcus Vitruvius Pollio (Vitruvius)'s classical triad of durability, convenience, and beauty; Louis Sullivan's modernist claim that "form ever follows function"; and James Corner's presentation of landscape urbanism in "Terra Fluxus". Each of these texts justify their version of aesthetics by referring to nature. However, for these authors, design includes more: design also involves a subjective, human experience: a pleasurable experience of beauty, according to Vitruvius and a poetic engagement with the physical world, according to Sullivan and Corner. Defined this way, design involves our desire to experience, interpret, and express our own interactions with the world.