



July 9, 2018

Dear Administrators,

The CELA Executive Committee, Board, and Staff have been working very hard the past three-months on organizational management and initiatives including searching for a new Executive Director, reinstatement of CELA's tax-exempt status, the 2019 Annual Conference, website updates and expanding our communications service.

The CELA seeking a new Executive Director or Association Management Services

On April 30, 2018, Pat Taylor resigned as the Interim Executive Director of CELA due to health reasons. CELA is now searching for a new Executive Director. The Executive Director reports to the Board of Directors and is responsible for the organization's consistent achievement of its mission and financial objectives. Please use the link below for more information and instructions on how to apply. [The CELA Board and ED Search Committee would appreciate your assistance in sharing this call to qualified applicants.](https://thecela.org/cela-seeks-applications-for-a-new-executive-director-association-management-services/) Many thanks to Ashley Steffens, Chair, Standing Committee on Management & Operations, on writing the call for applications and proposals and scope of services.

<https://thecela.org/cela-seeks-applications-for-a-new-executive-director-association-management-services/>

The ED Search Committee members are:

- 1) Charlene Lebleu, President, Search Committee Chair (votes only in case of a tie)
- 2) Mark Boyer, Past President
- 3) Ashley Steffens, 1st Vice-President Elect
- 4) Galen Newman, Vice-President of Research & Creative Scholarship
- 5) Paul Voos, Treasurer
- 6) Hala Nassar, 2nd Vice-President
- 7) Jun-Hyun Kim, Secretary
- 8) Elizabeth Brabec, Regional Director, Region 7
- 9) Stephanie Rolley, LAAB Past Chair, President-Elect of LAF & CELA Fellow
- 10) Ming-Han Li, CELA Past President & CELA Fellow

CELA ED Search Timeline (this is a dynamic document and is updated routinely)

- April 19: Job announcement sent to BOD for review
- May 17: Vote on job announcement, search committee and discuss timeline at BOD conference call
- June 28, 2018: Issue RFP and post position announcement
- July 12, 2018: Intent to Propose deadline for RFP
- July 19, 2018: Deadline to submit questions via email to the CELA President for association management services
- July 26, 2018: CELA President will issue responses to questions
- August 16, 2018: Proposals and complete applications due
- August 22/23: Vetting of candidates/agencies
- August 30: Skype interviews with candidates/agencies

President's Report, CELA ED Search Timeline—Continued

September 13: Present short list to the BOD @ scheduled CELA Board call
September 13/27: 2nd Round of interviews (face to face)
October 1/5: Make offer(s)/finalize ED services contract
October 18: Midyear meeting in Philadelphia, PA

Tax-Exempt Status + Budget + Billing

It was announced at the 2018 CELA Annual Conference in March 2018 that CELA had lost its tax-exempt status. The CELA Executive Committee and Board have been working with a non-profit tax specialist to reinstate CELA's tax-exempt status. A current draft timeline for this process is April to August--Reconciliations of IRS tax returns; August--Request for retroactive reinstatement of organizational tax-exempt status.

The review of prior tax returns, budgets and billings have given CELA the opportunity to review and invoice past due memberships and advertisings from previous years. The CELA ask that all Department Heads and Program Chairs, please bring accounts up to date as soon as possible. Please direct questions concerning these invoices to Charlene LeBleu, President, leblecm@auburn.edu

CELA 2019 Abstract Submission is Open

Please let your faculty know that abstract submission for CELA 2019 is open. To submit an abstract go to <https://www.openconf.org/cela2019/> and click on *CELA 2019 Papers and Abstracts*. Here you will find the abstract guidelines and information needed to submit an abstract. Scroll down to Authors and click on Make a Submission. Abstract submission closes September 21, 2018. Email Galen Newman, CELA Vice-President of Research & Creative Scholarship, cela2019ucdavis@gmail.com , questions concerning abstract submission.

The CELA 2019 Annual Conference will be in Sacramento, CA March 6-9, 2019. It is hosted by the Landscape Architecture + Environmental Design Program at the University of California at Davis (Patsy Owens, Conference Committee Chair). The theme is *Engaged Scholarship: Bringing together Research, Teaching, and Service*. The conference website is in progress: <https://cela2019.ucdavis.edu/>

CELA Website Updates

Updates to the CELA website are in progress. Priorities include the 2019 CELA Annual Conference, ED Search information, an update of CELA organizational information, update *CELA Member School* information, and the review/edit/add additional links, tabs, and pages. Updates will be ongoing.

FrameWorks Initiative Update

The President's Council has engaged *The FrameWorks Institute* in an initiative to "reframe" landscape architecture. Invitations have been sent to 15 individuals identified by the Presidents Council for in-depth interviews about the perceptions and practice of landscape architecture. This is the first step in the development of an effective narrative regarding the profession. Interviews are to be completed by July 13.

"FrameWorks designs, conducts, and publishes multi-method, multi-disciplinary communications research to empirically identify the most effective ways of reframing social and scientific topics. Through this applied communications research and knowledge translation process, FrameWorks prepares nonprofit organizations to expand their constituency base, to build public will, and to further public understanding of specific social issues." <https://www.frameworksinstitute.org/>

The President's Council consists of the allied landscape architecture organizations of the Council of Educators in Landscape Architecture (CELA), American Society of Landscape Architects (ASLA), Landscape Architecture Accreditation Board (LAAB), Council of Landscape Architecture Registration Boards (CLARB) and the Canadian Society of Landscape Architects (CSLA). CSLA is not participating in FrameWorks at this time.

Constant Contact Information Service

The CELA is excited to expand its communication services by engaging *Constant Contact* Information Services. This email service is for communicating updates and newsletters to CELA members and allied agencies concerning the business of CELA.

Academic Information Systems (AIS)

Do you fill out the Academic Information System (AIS) every year? Does CELA need revise the AIS? What is the AIS? The Academic Information System (AIS) is a CELA questionnaire that is an add-on to the Landscape Architecture Accreditation Board (LAAB) Annual Report. The CELA Board will soon evaluate the long-term value of the AIS, and we need your input. To do this, we will send out a brief survey via *Constant Contact*. We will send you an email prior to survey.

CELA's new Contact Information

Please note CELA's new Contact Information:

Mailing address: P.O. Box 2372, Addison, Texas, 75001

Physical address: 5050 Quorum Drive, Suite 312, Dallas Texas

Phone: 817-741-9730 (Lori Orta, Business Manager)

Email: staff@thecela.org

Finally, work is happening for our 100th-anniversary meeting in 2020. Mark Boyer, Chair, Standard Committee on Conferences and Events is working hard to finalize the conference arrangements. I will update you on this event at the end of the summer.

Respectfully,

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