

CELA

BUDGET VS. ACTUALS: FY19/20 BUDGET - FY20 P&L

November 2019 - February 2020

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
400.000 Member Dues				
400.001 Additional Faculty Based on Landscape Journal	32,880.00	12,000.00	20,880.00	274.00 %
400.002 Affiliate	3,055.00	533.32	2,521.68	572.83 %
400.003 Associate	6,000.00	2,000.00	4,000.00	300.00 %
400.004 Corresponding	812.50	500.00	312.50	162.50 %
400.005 Full Member Schools	166,420.00	53,666.68	112,753.32	310.10 %
400.006 International	200.00	133.32	66.68	150.02 %
Total 400.000 Member Dues	209,367.50	68,833.32	140,534.18	304.17 %
405.000 Advertisements	11,715.76	10,011.68	1,704.08	117.02 %
406.000 Landscape Journal	65,055.64	36,666.68	28,388.96	177.42 %
408.000 Student Award Fees	700.00	550.00	150.00	127.27 %
409.000 Uncategorized Income		33.32	-33.32	
410.001 CELA Fellows Fund		3,333.32	-3,333.32	
420.002 Interest	795.92	400.00	395.92	198.98 %
500.000 Annual Conference	3,435.00		3,435.00	
500.001 Member Registration	130,845.00	73,733.32	57,111.68	177.46 %
500.002 Non-Member Registration	18,505.00		18,505.00	
500.003 Student Registration	24,300.00	1,166.68	23,133.32	2,082.83 %
500.004 Spouse Registration	900.00	1,500.00	-600.00	60.00 %
500.005 Pre-Con	1,225.00	1,208.32	16.68	101.38 %
500.006 Offsite Events	2,000.00	1,066.68	933.32	187.50 %
500.007 Field Sessions	1,794.00	845.00	949.00	212.31 %
500.008 Sponsorship	8,785.00	7,351.68	1,433.32	119.50 %
Total 500.000 Annual Conference	191,789.00	86,871.68	104,917.32	220.77 %
Total Income	\$479,423.82	\$206,700.00	\$272,723.82	231.94 %
GROSS PROFIT	\$479,423.82	\$206,700.00	\$272,723.82	231.94 %
Expenses				
600.001 Management Fees	22,160.00	22,160.00	0.00	100.00 %
601.000 ASLA Framework		2,333.32	-2,333.32	
603.000 Bank Fees	24.00	450.00	-426.00	5.33 %
605.000 Conference Planning	113.75		113.75	
607.000 Email Hosting	304.96	166.68	138.28	182.96 %
607.001 Web Hosting	64.35	108.32	-43.97	59.41 %
750.000 OPERATIONS				
750.002 Awards		166.68	-166.68	
750.003 Banking	484.34	500.00	-15.66	96.87 %
750.004 Credit Card Fees	8,536.56	4,333.32	4,203.24	197.00 %
750.005 CiviCore	1,200.00	300.00	900.00	400.00 %
750.006 Corp Filing Fees	16.97	5.32	11.65	318.98 %
750.007 Domain Registration/Certificate		13.32	-13.32	
750.009 Fellows Awards/Medals	11.00	50.00	-39.00	22.00 %

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
750.012 Insurance D & O	600.00	433.32	166.68	138.47 %
750.013 Legal & Professional Fees		1,450.00	-1,450.00	
750.015 Office Supplies	89.71	38.32	51.39	234.11 %
750.016 Office/General Administrative Expenses		36.68	-36.68	
750.017 Paper Review	35.23	833.32	-798.09	4.23 %
750.018 Postage	23.20	33.32	-10.12	69.63 %
750.020 Software	1,680.00		1,680.00	
750.021 Telephone	309.87		309.87	
751.000 Student Director/ 751.001 Janet Singer Scholarship		500.00	-500.00	
Total 751.000 Student Director/		500.00	-500.00	
752.000 Travel				
752.001 Travel - Past President	1,637.63		1,637.63	
Total 752.000 Travel	1,637.63		1,637.63	
752.002 Travel - Executive Leadership	4,012.39	5,533.32	-1,520.93	72.51 %
752.004 Travel-Exec Director	1,175.54	1,333.32	-157.78	88.17 %
752.005 Travel-President	1,895.83	4,066.68	-2,170.85	46.62 %
752.006 Travel-Regional Director		7,066.68	-7,066.68	
Total 750.000 OPERATIONS	21,708.27	26,693.60	-4,985.33	81.32 %
760.000 OTHER OPERATIONS EXPENSE		16.00	-16.00	
760.005 President's Council	1,315.48	2,139.24	-823.76	61.49 %
760.007 Software-QuickBooks Online		280.00	-280.00	
Total 760.000 OTHER OPERATIONS EXPENSE	1,315.48	2,435.24	-1,119.76	54.02 %
779.000 Miscellaneous Expense		66.68	-66.68	
780.000 Website Development		3,333.32	-3,333.32	
790.000 Publications.				
790.001 Landscape Journal		29,333.32	-29,333.32	
790.002 Journal-Editorial Support	29,514.17	17,491.68	12,022.49	168.73 %
Total 790.000 Publications.	29,514.17	46,825.00	-17,310.83	63.03 %
800.000 Meetings				
800.100 Annual Conference	0.00		0.00	
800.101 Presenters/Sessions		900.00	-900.00	
800.102 Food and Beverage		24,183.32	-24,183.32	
800.103 Staff Travel	794.50	1,494.00	-699.50	53.18 %
800.104 Lifetime Award		479.32	-479.32	
800.105 Insurance	1,266.90	400.00	866.90	316.73 %
800.106 App		833.32	-833.32	
800.107 Offsite Events	2,550.00	1,000.00	1,550.00	255.00 %
800.108 Other/Misc		10,737.00	-10,737.00	
800.109 Meeting Planner		12,410.00	-12,410.00	
800.110 Poster Session		746.68	-746.68	
800.111 LA CES		116.68	-116.68	
800.112 AV		7,333.32	-7,333.32	
800.113 Tours		2,746.68	-2,746.68	
800.115 Photographer		1,293.32	-1,293.32	
800.116 Printing	73.41	400.00	-326.59	18.35 %
800.118 Plaques/Awards		166.68	-166.68	
800.119 Signs		666.68	-666.68	

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
800.120 Registration Module	234.00	2,666.68	-2,432.68	8.77 %
800.121 Supplies		166.68	-166.68	
800.122 Promo/Printed Items		533.32	-533.32	
800.123 Badges/Ribbons		833.32	-833.32	
Total 800.100 Annual Conference	4,918.81	70,107.00	-65,188.19	7.02 %
800.300 Conference Calls		628.08	-628.08	
800.350 Mid-Year Board Meeting	4,167.02	1,166.68	3,000.34	357.17 %
Total 800.000 Meetings	9,085.83	71,901.76	-62,815.93	12.64 %
Total Expenses	\$84,290.81	\$176,473.92	\$ -92,183.11	47.76 %
NET OPERATING INCOME	\$395,133.01	\$30,226.08	\$364,906.93	1,307.26 %
NET INCOME	\$395,133.01	\$30,226.08	\$364,906.93	1,307.26 %